01 / PRODUCT LITERATURE / DESIGN SPECIMEN

Natural-gas power. Start with the project fit.

An illustrative buyer brief that gives engineering and purchasing a shared starting point.

DESIGN EXAMPLE / NOT A PRODUCT SPECIFICATION

THE BUYER'S EVALUATION

APPLICATION CONFIGURATION DELIVERY

A clear scope.
Approved technical data.
A documented next step.

01

APPLICATION

Load profile
Operating hours
Site conditions

02

CONFIGURATION

Duty rating
Fuel conditions
Interfaces and protection

03

DELIVERY

Included scope
Support responsibilities
Required approvals

A Technical information to confirm

Rating and duty	Confirmed rating, duty basis and operating conditions
Package boundaries	What is included, excluded and supplied by others
Installation interfaces	Footprint, utilities, connections and site requirements
Evidence and documents	Approved specifications, drawings and applicable test records

NEXT STEP Share the application brief for RPS technical review.

Model, ratings, photographs and performance claims require RPS approval. This specimen demonstrates design and information structure only.

02 / WEBSITE + EVENT MATERIAL / DESIGN SPECIMENS

One story.
Built for three moments.

The product brief, website and event materials use the same message and review discipline.

WEBSITE / ILLUSTRATIVE PRODUCT PAGE

RPS

Products Applications Resources Contact

POWER GENERATION

Start with the project requirements.

Give engineering and purchasing a clear view of configuration, included scope and the information needed for review.

Request a configuration review

View approved product literature

APPLICATION
Load and operating profile

CONFIGURATION
Conditions and interfaces

DOCUMENTATION
Approved information

EVENT / PRESENTATION + LEAVE-BEHIND DIRECTION

RPS / CONVERSATION STARTER

Right-fit power starts with the right questions.

Application. Configuration. Delivery.
One clear next step for the buyer.

TAKE THE CONVERSATION BACK TO YOUR TEAM

A short brief that travels.

Agreed scope
Approved facts
Named next step

Design concepts only. These are not a live website, a booked event, approved product collateral or evidence of equipment performance.

03 / JANUARY DELIVERY / PROPOSED FOR AGREEMENT

What $15,600 delivers in January.

A defined launch package, with production, reviews and coordination included in one monthly plan.

PROPOSED CAPACITY / UP TO 104 HOURS / PLANNING TARGET 88 PLANNED + 16 CONTINGENCY

Builds on December (up to 63 hours under either starting path): kit #1 submitted for review, and the website architecture, core template and priority pages.

01 WEBSITE COMPLETION AND TARGET LAUNCH

One site with up to 8 standard content pages on the agreed platform. January completes the pages started in December: page build, content entry, mobile checks, forms and download tests. Bespoke software and integrations are separate.

02 ONE COMPLETE PRODUCT SALES KIT

One complete product sales kit comprises a brochure up to 2 pages, a technical summary up to 2 pages, and a product presentation up to 6 slides. Built from RPS-supplied, approved technical information. Planned as kit #2 after December's first kit.

03 LAUNCH CONTROL + HANDOVER

Content and approval tracker, baseline measurement setup, launch checks, editable source handover and one monthly delivery report. Up to four 30-minute check-ins and one 45-minute planning meeting.

04 PLANNING BUDGET, UP TO 104 HOURS

Website completion and target launch	**35 h**
Launch testing, editable source handover and delivery report	**11 h**
Product sales kit #2, plus final revisions to kit #1	**21 h**
Baseline measurement setup and approval tracker	**6 h**
Coordination, meetings and technical and brand review	**15 h**
Contingency	**16 h**

Planning target, not a verified estimate. Confirmed in the January work plan within the 104-hour cap.

EVENT MATERIALS START IN FEBRUARY

The initial event presentation (up to 8 slides) and leave-behind (up to 2 pages) are planned as February's two event-material units. If a confirmed January event needs a presentation and leave-behind, that work takes about 13 hours and would use most of January's 16-hour contingency or move part of kit #2 into February. RPS makes that priority decision before the work is committed.

JANUARY LAUNCH GATE

Approved technical and brand content; Working access and domain settings; Tested mobile, forms and downloads; RPS final sign-off. If required approvals are pending, the site stays in review and the timing is re-agreed.

04 / FEBRUARY–APRIL / PROPOSED FOR AGREEMENT

A defined monthly delivery rhythm.

Proposed fee: $15,600 per month. One accountable owner, a written delivery plan and a shared approval queue.

1

PRODUCT SALES KIT

One complete kit per month: brochure up to 2 pages + technical summary up to 2 pages + presentation up to 6 slides. Planned sequence: kit #3 in February, #4 in March, #5 in April.

2

WEBSITE CONTENT

Up to 4 existing-page content updates and 1 new standard product page per month, using the approved templates and supplied source information.

3

EVENT MATERIAL UNITS

Choose 2 units per month: one deck up to 8 slides; one leave-behind up to 2 pages; or one event preparation brief plus a 30-minute rehearsal. February's two units are planned as the initial event presentation (up to 8 slides) and leave-behind (up to 2 pages); they are not added on top of the allowance. Speaking slots, sponsorships and event attendance are not included or promised.

4

EVIDENCE + DELIVERY REPORT

One application note or case-study draft up to 600 words, using supplied or authorized evidence. One delivery report: assets completed, web inquiries where tracked, approvals pending and next priorities.

CAPACITY, REVIEWS AND SCOPE BOUNDARIES

Up to 104 hours per month, including production, coordination and reviews. Two consolidated review rounds per monthly asset set. Up to four 30-minute check-ins and one 45-minute planning meeting. RPS provides one consolidated feedback contact.

RPS supplies technical data, approved claims, assets and usage permissions. Engineering, certifications, custom software, paid platforms, media, print, travel and event fees are separate. Scope changes replace a planned item or are quoted before work starts.

Proposed scope for review, not an accepted agreement. Timing depends on source readiness and required approvals. Continuation and notice terms must be agreed; no automatic extension beyond April 2027.