Give RPS a dedicated brand owner.

One accountable owner for your product literature, website, and event preparation, working with your technical and brand reviewers.

You set the priorities. Kanbina Lumina coordinates the work and keeps delivery moving.

Proposed engagement: **November 2026–April 2027** · Target website launch: **January 2027**

TWO WAYS TO START IN NOVEMBER (NEITHER PRESELECTED)

PATH A Prepare first

$4,200 for November up to 28 hours

- Access and approval map
- Focused sales discovery
- Light baseline using available RPS-supplied figures
- Priority product brief
- December work plan

Not a comprehensive audit or a full product kit. Where RPS figures are unavailable, the baseline names the gap instead of reporting a measurement.

PATH B Prepare + start production

$9,500 for November up to 63 hours

- The same preparation foundation as Path A
- Reusable product-sheet template
- First priority product sheet submitted for technical review
- Website page plan and initial copy

A product sheet is not a complete sales kit. The brochure, technical summary and presentation follow in December.

The difference: Path B also starts the template, the first product sheet and the website page plan in November. Hours include coordination and reviews.

Fee schedule under either starting path

Kanbina Lumina fees	Nov 2026	Dec 2026	Jan 2027	Feb 2027	Mar 2027	Apr 2027	Six-month total
Path A Prepare first	**$4,200**	$9,500	$15,600	$15,600	$15,600	$15,600	**$76,100**
Path B Prepare + start production	**$9,500**	$9,500	$15,600	$15,600	$15,600	$15,600	**$81,400**
Current agency, separate line	about $7,000	about $7,000	none	none	none	none	about $14,000

Totals exclude continuing agency fees and third-party costs. Agency line: approximate, assumed to end in December (planning assumption requiring confirmation).

What RPS receives from December

One complete product sales kit comprises a brochure up to 2 pages, a technical summary up to 2 pages, and a product presentation up to 6 slides.

December 2026 · $9,500

Up to 63 hours, either path

Template completion and source readiness for kit #1; Product sales kit #1 produced and submitted for technical and brand review; Website architecture, core template and priority-page development; Website completion and launch remain in January; Coordination, consolidated reviews and the January plan.

January 2027 · $15,600

Up to 104 hours (88 planned + 16 contingency)

Website completion and target launch, up to 8 standard content pages on the agreed platform; Standard page build, content entry, mobile checks, forms and download testing; One complete product sales kit, planned as kit #2 after December's first kit; Content and approval tracker; Baseline measurement setup; Launch checks, editable source handover and monthly delivery report.

February–April 2027 · $15,600 per month

Up to 104 hours per month

One complete product sales kit per month: kit #3 in February, #4 in March, #5 in April; Up to 4 existing-page content updates; One new standard product page, using approved templates and source information; Two event-material units per month; February's two units: the initial event presentation (up to 8 slides) and leave-behind (up to 2 pages); One application note or case-study draft up to 600 words, based on supplied or authorized evidence; One delivery report: completed assets, web inquiries where tracked, approvals pending and next priorities.

December budget (63 h): template and source readiness 10, kit #1 18, website 20, coordination and reviews 8, contingency 7. **January events:** none planned; the initial deck and leave-behind are February's two units. A confirmed January event (about 13 h) needs an RPS priority decision first. Up to four 30-minute check-ins and one 45-minute planning meeting a month. Event-material unit: one deck up to 8 slides, one leave-behind up to 2 pages, or one preparation brief plus a 30-minute rehearsal. Two consolidated review rounds per monthly asset set. Technical summaries use approved engineering information supplied by RPS. Kanbina Lumina does not perform engineering, certification or equipment testing. RPS supplies technical data, approved claims, assets and usage permissions. Engineering, certifications, custom software, paid platforms, media, print, travel and event fees are separate. Scope changes replace a planned item or are quoted before work starts.

Six-month roadmap: both starts converge in December



January target: Subject to agreed scope, access, and timely technical and brand approvals. **January launch gate:** Approved technical and brand content; Working access and domain settings; Tested mobile, forms and downloads; RPS final sign-off. If required approvals are pending, the site stays in review and the timing is re-agreed. Event schedule to be confirmed.

RPS provides and approves

Provides: One engineering contact for technical review; One consolidated feedback contact; A named approver for final sign-off; Technical data, approved claims, assets and usage permissions; Website, domain and account access in the first week.

Approves: Technical accuracy: RPS engineering; Brand use: RPS, with Waukesha Marketing and INNIO Communications where their brands appear; Publication and website launch: RPS final sign-off.

The next decision

Choose the November starting path, then confirm the priority product and the approval contacts. Kanbina Lumina then confirms the December work plan.

All fees, scope and timing are proposed for discussion, not an accepted agreement. Payment, continuation and notice terms are to be agreed. There is no automatic extension beyond April 2027.

Interactive proposal: rps-proposal-page.netlify.app